

FIVE STAR PROFILES FOR THE SEPTEMBER 2012 ISSUE OF 5280 MAGAZINE

Your Order

| SECTION 1: | | | | | | | |
|---|--------------------------------------|--------------------------------------|--------------------------------------|--|-------------------------------------|--------------------------------|--|
| MAGAZINE PROFILE SIZES & PAYMENT OPTIONS: | TWO-PAGE SPREAD PROFILE | FULL-PAGE PROFILE | 1/2-PAGE PROFILE | 1/4-PAGE PROFILE <input type="checkbox"/> PREMIUM <input type="checkbox"/> STANDARD | 1/9-PAGE PROFILE | DIRECTORY AD | |
| One-Time Payment | <input type="checkbox"/> \$9,295 | <input type="checkbox"/> \$4,695 | <input type="checkbox"/> \$3,195 | <input type="checkbox"/> \$1,795 | <input type="checkbox"/> \$995 | <input type="checkbox"/> \$445 | |
| 3 Monthly Payments <i>(This option is approximately 3% greater than the one-time full payment price)</i> | <input type="checkbox"/> \$3,191/mo. | <input type="checkbox"/> \$1,611/mo. | <input type="checkbox"/> \$1,096/mo. | <input type="checkbox"/> \$616/mo. | <input type="checkbox"/> \$341/mo. | N/A | |
| 6 Monthly Payments <i>(This option is approximately 6% greater than the one-time full payment price)</i> | <input type="checkbox"/> \$1,642/mo. | <input type="checkbox"/> \$829/mo. | <input type="checkbox"/> \$564/mo. | <input type="checkbox"/> \$317/mo. | <input type="checkbox"/> \$175/mo. | N/A | |
| INCLUDED ITEMS: | | | | | | | |
| 20% discount on select marketing tools | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | N/A | |
| Online profile | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$195 | \$195 | \$195 | \$295 | |
| Professional photography | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$300 | \$300 | \$300 | |
| Section 1 Total: | | | | | | | |

FIVE STAR MARKETING TOOLS

| SECTION 2: | |
|--|--|
| REPRINTS (With your magazine profile or directory ad): <input type="checkbox"/> Custom Reprint \$50 Fee <input type="checkbox"/> \$195 - 100 reprints <input type="checkbox"/> \$495 - 300 reprints <input type="checkbox"/> \$775 - 500 reprints <input type="checkbox"/> \$1,295 - 1000 reprints <input type="checkbox"/> \$1,950 - 2000 reprints <input type="checkbox"/> \$2,350 - 3000 reprints | |
| ELECTRONIC REPRINT: <input type="checkbox"/> \$195 one-year link access, with purchase of reprints <input type="checkbox"/> \$295 one-year link access, without purchase of reprints | |
| POSTCARDS (With your magazine profile or directory ad): <input type="checkbox"/> \$195 - 200 postcards <input type="checkbox"/> \$275 - 500 postcards <input type="checkbox"/> \$395 - 1000 postcards <input type="checkbox"/> \$695 - 2000 postcards <input type="checkbox"/> \$895 - 3000 postcards | |
| CLIENT SATISFACTION REPORTING (One-year subscription with 4 quarterly reports) <input type="checkbox"/> \$195 - Maximum of 15 clients surveyed per year <input type="checkbox"/> \$350 - Maximum of 30 clients surveyed per year <input type="checkbox"/> \$495 - Maximum of 50 clients surveyed per year | |
| ALUMINUM YARD RIDER SIGNS: <input type="checkbox"/> \$125 - Set of 3 | |
| WALL PLAQUES <input type="checkbox"/> Custom Wall Plaque \$50 Fee Name to appear: _____ Company: _____ | <input type="checkbox"/> \$195 - 12" x 15" Article only <input type="checkbox"/> \$195 - 12" x 15" Profile or directory ad only <input type="checkbox"/> \$250 - 15" x 18" Article and profile or directory ad |
| 10" CRYSTAL DESK AWARD (Name: _____) <input type="checkbox"/> \$295 | |
| Section 2 Subtotal: | |
| 20% Discount for Magazine Profile Purchasers (on section 2 items only) | |
| Section 2 Total: | |

| SECTION 3: | |
|---|--|
| ONLINE VIDEO AWARD ANNOUNCEMENT (One-year link access): <input type="checkbox"/> \$295 - With purchase of a magazine profile or directory ad <input type="checkbox"/> \$395 - Without purchase of a magazine profile or directory ad | |
| 2012 FIVE STAR REAL ESTATE AGENT AWARD EMBLEM LICENSE: <input type="checkbox"/> \$295 - With purchase of a magazine profile or directory ad <input type="checkbox"/> \$395 - Without purchase of a magazine profile or directory ad | |
| PROFILE RE-USE LICENSE (Valid for 11 months after original profile appearance): <input type="checkbox"/> \$295 Modified high resolution profile ad | |
| ONLINE PROFILE (Included with spread and full-page magazine profiles): <input type="checkbox"/> \$195 - With purchase of a 1/2-page, 1/4-page and 1/9-page magazine profile <input type="checkbox"/> \$295 - Without purchase of a magazine profile | |
| ADDITIONAL MAGAZINE COPIES Magazine orders must be submitted by July 2, 2012. | _____ x _____ \$125 = _____ # of boxes (25 copies per box) amount per box TOTAL |
| Section 3 Total: | |
| Shipping & Handling (not applicable for profile or directory ad only orders) \$14.00 | |
| *** Order Total *** (from sections 1-3) | |

| | | |
|--------------------------------|---|--|
| CREDIT CARD INFORMATION | CREDIT CARD: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover | EXPIRATION DATE: ____ / ____ (MM/YY) |
| | CARD NUMBER: _____ - _____ - _____ - _____ | |
| | NAME ON CARD: _____ | |
| | ORDER TOTAL TO BE CHARGED: \$ _____ | |
| | BILLING ADDRESS: (ADDRESS CREDIT CARD STATEMENT IS SENT) | |
| | EMAIL ADDRESS: (TO SEND ORDER CONFIRMATION TO) | |
| | CUSTOMER NAME: _____ | |
| | COMPANY NAME: _____ | |
| | SPECIAL INSTRUCTIONS: _____ | |
| | SIGNATURE: _____ | ORDER DATE: _____ |