

# Denver's MLS Moving to Include Listings of New Homes & Rentals

I have been very pleased with the evolution of MetroList's consumer and professional MLS portal since Kirby Slunaker became its CEO a few years ago. The shift from in-house website design and support to a widely adopted product from CoreLogic was long overdue and has resulted in some great improvements for MetroList users.

CoreLogic is, I am told, the nation's largest provider of MLS platforms, with only a couple major competitors. MetroList went through a year-long process of investigating vendor solutions, with lots of member input, and settled on the CoreLogic product called Matrix.

Now, not only do the members of MetroList have a great new tool for better serving their clients, but the home buying & selling public has a great consumer website with many of the same improvements. The URL is

[www.recolorado.com](http://www.recolorado.com).

There are countless functionalities of Matrix which I appreciate, but two which stand out for me are its map searching capability and the way I, as a member, can set up an email search for clients that gives them their own portal on Matrix for creating and saving up to five additional searches. These clients can tag or discard listings after viewing them and write their own notes about what they like and dislike about each listing, which I can then read. Nothing like this was available on MetroList's in-house platform on which they wasted untold capital before wisely abandoning it.

The map search function has allowed me to do something I could never do before — a search of listings within the City of Golden, instead of listings with "Golden" addresses. And, since my clients and I get notification of new or changed listings within 15

minutes under Matrix, we're able to take action quickly. It also allows me to update active listings for a website, [www.Golden.com](http://www.Golden.com), which is an invaluable resource for Golden residents. Note: I could do this for other locales which have similar websites and would like current real estate info. And I can do it for any homebuyer. Ask me!

Now, MetroList is, with characteristic diligence and communication, designing a way to include new home communities and new construction in its service. Currently, it is hard for both professionals and buyers to use Matrix to find and study the new communities and new homes being built by dozens of home builders in the metro area. The goal is to have buyers find these homes — and find Realtors to represent them — on Matrix, complete with floor plans, design center options, and

more. MetroList hosted a webinar last week to brief members on the design work and requesting feedback.

After this task, MetroList will be finding a way to include rental properties on Matrix. Go, Kirby, go!

**REAL ESTATE TODAY**



**By JIM SMITH, Realtor®**

## Our Mascot, Flower, Dies

We have had a death in the family. My personal pet and company mascot, a yellow-nape Amazon parrot we



named "Flower," died prematurely at home in a tragic accident. Known to hundreds of local children from over a decade of appearances at public events, her

picture adorns our moving truck, my yard signs and many advertisements for Golden Real Estate. Only 14 years old, she had been expected to outlive us all, and we miss her deeply.

Donations in her memory can be made to the Gabriel Foundation, a Denver bird rescue organization.

### Big Price Reduction

Carrie Lovingier's listing at **28 Pi-nocle Circle**, first listed at \$285,000, is now only \$250,000. Narrated video tour: [www.GilpinCountyHome.info](http://www.GilpinCountyHome.info).

## This Week's Featured New Listings from Golden Real Estate



### Genesee Luxury Awaits You in This Spectacular Home!

Less than 1/4 mile from the Genesee exit of I-70 is this outstanding home at 25813 Gateway Drive. It's the best of all worlds — away from traffic noise, yet convenient to I-70, continental divide views, great indoor/outdoor living, beautifully updated kitchen and bathrooms, 5 bedrooms, 4 baths, and 4,185 square feet of living space. The backyard water feature attracts elk, deer, birds and other wildlife and can be enjoyed from outside the kitchen as well as from the spacious deck outside the upstairs master suite. Take the video tour at [www.GeneseeHome.info](http://www.GeneseeHome.info), then call me for a showing!

### This Kind of Opulence Is More Often Found in Aspen and Vail

The home at right is located at the northern most corner of Golden on the road leading to the lower trailhead of White Ranch Open Space Park. It backs to Dakota Ridge which separates it from Highway 93 and is across from more open space. It was personally designed by a globe trotting Golden couple who also have homes in Wisconsin and Florida. They had it built just two years ago, never expecting to sell it, but now it can be yours! Inside and out, the features are outstanding, and can only be appreciated by viewing the still photos and taking the guided video tour which you can find online at

[www.GoldenMansion.info](http://www.GoldenMansion.info). No open houses here. Call me or your own agent to tour it..



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